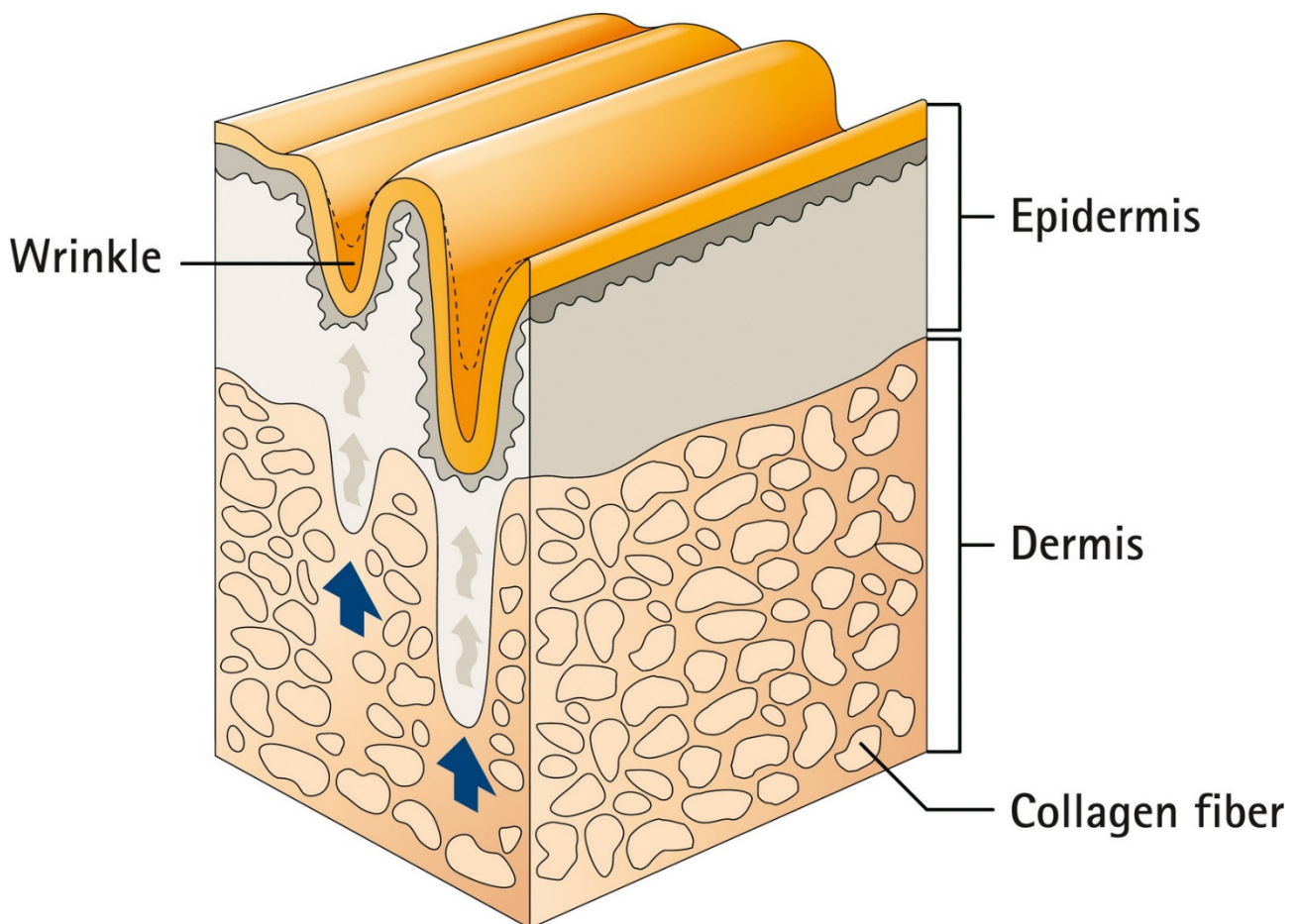


USE THE NATURAL POWER OF COLLAGEN – WITH VERISOL®

Collagen is the major structural component of skin, comprising about 80 % of its dry weight. Skin properties are known to be affected by endogenous and environmental factors including aging, ultraviolet radiation, hormones and nutrition. VERISOL® can stimulate skin metabolism and counteract the loss of collagenous extracellular matrix from the inside. Consumers who ingest the natural Bioactive Collagen Peptides® VERISOL® specially optimized for beauty applications can experience noticeably firmer and smoother skin with fewer wrinkles. The positive effect of VERISOL also shows in an improved skin surface structure, reducing cellulite and a faster nail growth with reportedly less chipping of fingernails.



Orally applied, VERISOL® systematically effects the collagen metabolism in the dermis rather than just reaching the outer layers of the skin like creams and other topical products do.

Mode of Action

The specific peptides of VERISOL® are recognized by the fibroblast cells in the dermal layer of the skin as collagen fragments like those resulting from catabolic activities. Therefore they are stimulated to increase their collagen metabolism to counter-balance the pretended collagen degradation in the dermis. The result is a considerably higher production of dermal collagen and overall extracellular matrix, replacing what is lost through aging and environmental influences.